



25 Country Club Road, Unit 502, Gilford, NH 03249
(603) 528-2203

2017 Marketing Investment Opportunities

| Your business will be marketed as noted below | IN-KIND Sponsor: Service or Gift Certificate | BRONZE Sponsor: \$250 | SILVER Sponsor: \$500 | GOLD Sponsor: \$1,000 |
|---|---|--------------------------------------|--------------------------------------|--------------------------------------|
| Your logo will appear on the LRTC website | ✓ | ✓ | ✓ | ✓ |
| Your logo will be placed more prominently on the LRTC website with a link to your business website | | | ✓ | ✓ |
| Flyers with your logo will be placed in goodie bags for any race sponsored by LRTC | | | ✓ | ✓ |
| Your logo will be placed on club t-shirts and other team clothing provided by LRTC (not including racing uniform) | | ✓ | | |
| Your logo will be placed more prominently on club t-shirts and other team clothing provided by LRTC (not including racing uniform) | | | ✓ | |
| Your logo will be placed even more prominently on club t-shirts and other team clothing provided by LRTC | | | | ✓ |
| Your logo will be placed on every page of the LRTC website with a link to your business website | | | | ✓ |
| Your logo will be placed on all LRTC racing uniforms worn by members at local races, making your logo highly visible and often photographed by the media | | | | ✓ |
| Your logo will be placed on the official LRTC banner which is highly visible at local races | | | | ✓ |
| Ability to have information regarding events/specials that your business offers throughout the year sent via email to LRTC members and posted on the LRTC facebook page | | | | ✓ |

LRTC would also welcome other sponsorship arrangements in addition to those above. Examples might be donating items such as water bottles, socks, or towels to LRTC members, bearing the sponsor's logo alongside LRTC's logo. Please feel free to discuss any such alternative ideas or opportunities with us.